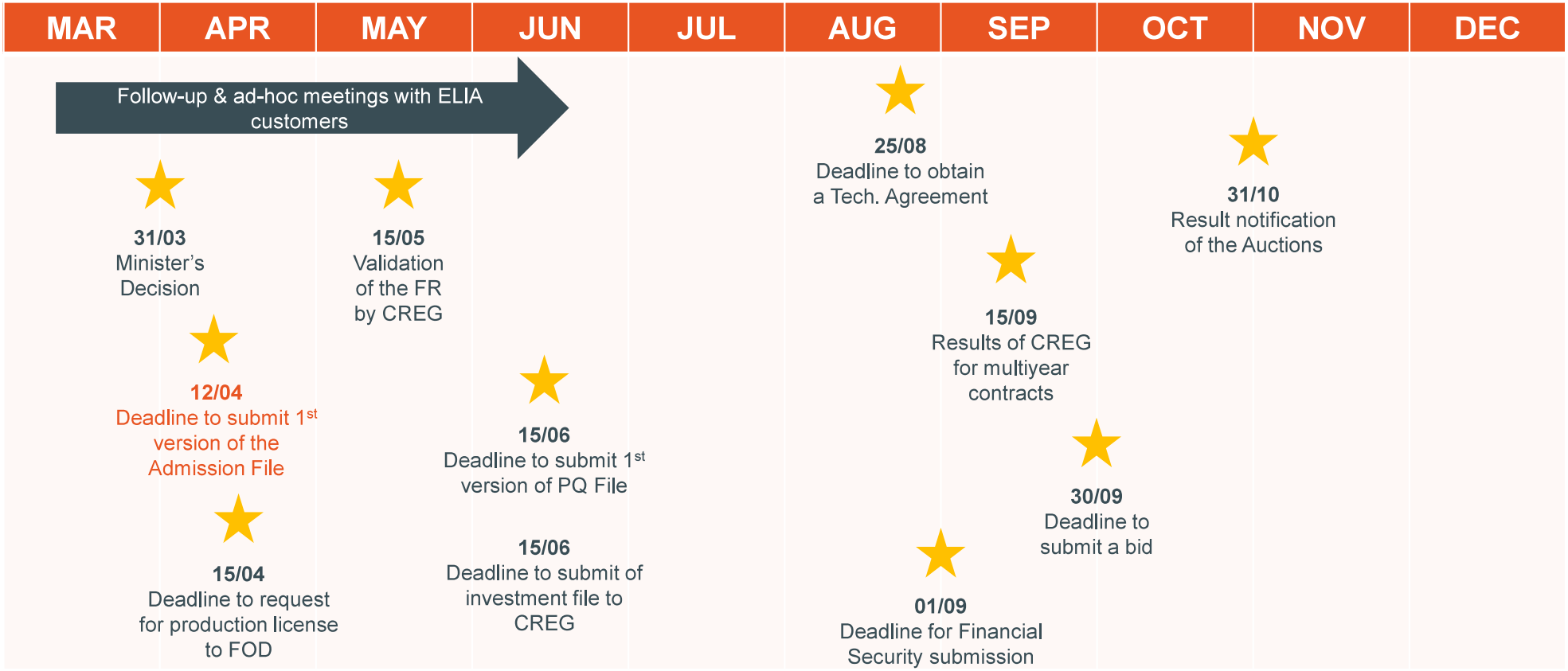CRM auction - key dates in 2024